

Message Text

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ORIGIN NEA-09

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DRAFTED BY: ETSD/FAS:PGODSEY

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AGRIC/AA:WHORBALY

STATE:NEA/ARP:GQUINCY LUMSDEN RM 6247

AGRIC: ERBEVIS

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R 021815Z JAN 75

FM SECSTATE WASHDC

TO AMEMBASSY MANAMA

AMEMBASSY JIDDA

AMEMBASSY KUWAIT

AMCONSUL DHAHRAN

INFO AMEMBASSY BEIRUT

UNCLAS STATE 000373

BEIRUT FOR AGATTACHE

E.O. 11652: N/A

TAGS: BEXP, BA, SA, KU

SUBJECT: USDA EXPORT SALES TEAM

REF: (A) JIDDA 7156 (B) DHAHRAN 01194 (C) STATE 248996 (D) MANAMA
00921 (E) JIDDA 07557

1. FOLLOWING ARE PARTICIPANTS AND PRODUCT LINES FOR FEB./MAR.
SALES TEAM:

CADUR TRADING - VEGETABLE

IL

TIMERLINE INT'L. INC. -GROCERY ITEMS

J. MANSTER CO. - PROCESSED POULTRY PRODUCTS (2 REPS.)

CALIFORNIA VALLEY EXPORTS - CANNED PEACHES AND FRUIT COCKTAIL

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ATLAND CORP. - BEEF AND CHICKEN PRODUCTS

2. PLANNING TO AIRFREIGHT 192 LBS. DRY PRODUCTS AND 378 LBS. FROZEN PRODUCTS TO EACH SITE. WILL REQUIRE 2 FOUR FOOT FREEZERS FOR DISPLAYS IN JIDDA, DHAHRAN AND MANAMA (ONE 6-8 FOOT WOULD BE ACCEPTABLE). PER REF E, UNDERSTAND FREEZER SIUTATION JIDDA. IN KUWAIT ONLY RQUIRE STORAGE SPACE FOR ABOVE QUANTITIES DUE TO DIFFERENT FORMAT.

3. FOR JIDDA (A) HAVE ARRANGEMENTS BEEN MADE WITH US DISPLAY CENTER?

(B) REQUEST TENTATIVE RESERVATIONS AT JIDDA PALACE FOR 8 SINGLES, FEB. 15-19.

4. DHAHRAN. DETERMINE DIEFINITELY IF AL-GOSAIBI HOTEL WILL PROVIDE EXHIBIT/RECEPTION SPACE AT NO COST. IF SO, WE ACCEPT RECOMMENDATION REF. B TO HOLD DEMONSTRATIONS THERE AND REQUEST TENTATIVE RESERVATIONS FOR 8 SINGLES, FEB. 20-24.

6. FOR BAHRAIN. APPRECIATE INFOR REF. D. REQUEST 2 ADDITIONAL SINGLES BE RESERVED (TOTAL OF 8 FOR SHEPPARD, STATE ESCORT OFFICER AND 6 COMPANY REPS.). ALSO REQUEST RESERVATIONS BE CHANGED TO FEB. 25-MAR. 1. TEAM WILL ARRIVE NIGHT BEFORE DISPLAY OPENS AND DEPART FEB. 2 PM. DISPLAY ROOM RESERVATION PER REF. D OK.

7. FOR KUWAIT. REQUEST TENTATIVE RESERVATION 8 SINGLES AT HILTON, MAR. 2-6.

8. RESPECTIVE AMEMBASSIES/AMCONGEN TO BE DESIGNATED AS CUSTOMS CLEARING AGENTS FOR PRODUCT SHIPMENTS. ADVISE ASAP IF DIFFERENT CLEARING AGENT TO BE USED.

9. WILL ADVISE WHEN FINAL ARRANGEMENTS FOR SHIPPING PRODUCT MADE. MEANWHILE, SUGGEST TENTATIVE ARRANGEMENTS BE MADE FOR STORAGE OF PRODUCT PRIOR TO DISPLAY EITHER AT EMBASSY/CONGEN OR AT DISPLAY LOCATION.

10. MANNION WIL ASSIST WITH PROBLEMS ENCOUNTERED RE ABOVE. BUT DUE TO SHORTNESS OF VISITS AND OTHER TASKS TO BE ACCOMPLISHED, REQUEST AS MUCH AS POSSIBLE BE DONE PRIOR HIS ARRIVAL. INGERSOLL UNCLASSIFIED

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